

August, 9th, 2023



Letter of Intent No. 003/2023

**Letter of Intent
PPI Compact of Sertão do Apodi the Brazilian Apodi Region between Stichting IDH and
Entities of the Public Sector, Private Sector and Civil Society**

Stichting IDH, a foundation under the laws of the Netherlands, registered with the Dutch Chamber of Commerce under number 53521129, having its registered office and its place of business at Arthur van Schendelstraat 500, 3511 MH Utrecht, the Netherlands, in this matter duly represented by Ms. Grazielle Cardoso, hereinafter referred to as "IDH", and;

the **Entities of the Public Sector, Private Sector and Civil Society** listed below.

IDH, Public Sector, Private Sector and Civil Society hereinafter collectively referred to as "Parties".

The Parties hereby resolve to sign this Letter of Intent ("LoI"), to show their intent on cooperating in the next six (6) months for the development and signature of an agreement, through which they will confirm their common vision, set of goals, targets and related timelines aimed at fostering environmental protection, sustainable production and enhancing people's livelihoods in the Brazilian Apodi Region.

The Parties acknowledge that;

- in launching the PPI (Production, Protection and Inclusion) strategy - in the Brazilian Apodi Region, in the state of Rio Grande do Norte, the promotion, fostering and implementation of a PPI sub-regional municipal model will contribute to the social and economic development of the region and to building a strong link between the protection of natural resources and sustainable production activities in the region;
- their interest and the interest of the public and private sectors that are established and active in the municipalities concerned, in promoting the common discussion regarding objectives, goals and actions with the purpose of making the PPI Compact operational while implementing the goals of the Forest Code in the region.

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- the joint effort between the public and private sectors can bring positive results for the municipalities of the Apodi Region, by contributing to the development of a supportive and productive economy, fostering conservation and increasing the sustainable production of small family holders, encouraging the connection with public and private markets, promoting climate resilience actions, and contributing to the implementation of the objectives of the Forest Code.

In light of the foregoing, the Parties hereby intent to enter into the necessary (legal_ provisions to enable the terms of future cooperation and the implementation of this Lol, in particular the following:

- To sign within 180 days, among themselves or among themselves and/or jointly with other institutions, a (some) MOU(s) – Memorandum (Memoranda) of Understanding, Cooperation Agreement, or other (legal) agreement(s), as appropriate according to the applicable (legal) framework, to establish the activities and/or conditions to perform the cooperation between the Parties in the following areas:
 - **Produce Pillar:**
 - Structure and organize the RED RICE CHAIN.
 - Improve the AGROECOLOGICAL COTTON chain of family-based agriculture.
 - Strengthen SUSTAINABLE FRUIT farming - both for export and family farming.
 - Strengthen the BEEKEEPING chain - integrating the activity with native vegetation.
 - Strengthen ORGANIC HORTICULTURE in the territory.
 - Structure the LIVESTOCK CHAIN - goat/sheep farming and pig farming.
 - **Preserve Pillar:**
 - Promote the creation of a policy to incentivize AGROECOLOGICAL production.
 - Establish ISOLATION CORRIDORS between large-scale planting areas and communities.
 - Expand the dialogue with civil society to define WATER management policies.



- Implement a plan to restore degraded forest areas.
- Improve access to and COMMUNICATION of public policies - access to information.
- **Include Pillar:**
- Ensure the involvement of at least 50% OF WOMEN in any action of the pact.
- Strengthen COOPERATIVES, and marketing centers for family farming.
- CERTIFICATION of products from family farming (e.g., Municipal Inspection Service, State Inspection Service, Federal Inspection Service, Simplified Inspection System, Artistic Seal).
- Strengthen PARTICIPATORY GUARANTEE SYSTEMS (PGS).
- Promote TECHNICAL ASSISTANCE and the use of new technologies, particularly for women and youth.
- Facilitate ACCESS TO CREDIT, especially for women and youth.
- Develop strategies to promote RURAL TOURISM, integrating local productive chains into the tourism market.

Others to be defined among the Parties regarding the objectives of this Lol, always observing the limits and rules of legal compliance of the applicable legal framework in Brazil.

The Parties hereby intent to establish a work plan for implementing the objectives of this Lol that will allow the creation of conditions to encourage public and private institutions and other stakeholders to participate in/adhere to the objectives stated herein, for which they will establish their best efforts.

This Lol shall remain in effect for a period of six (6) months as of the date it is executed and will be automatically renewed for the same period if neither of the Parties gives thirty days' notice of their intention to terminate the effects thereof.



The Parties hereto agree to act in good faith and comply with all local, state, and federal laws and regulations in the State of Rio Grande do Norte and the Federal Laws of Brazil.

Apodi, Rio Grande do Norte, Brasil
09 de Agosto de 2023.

Grazielle Cardoso
IDH – The Sustainable Trade Initiative

Alan Jefferson da Silveira Pinto
Prefeitura de Apodi

Marília Gabrielly Peixoto de Sousa
SECRETARIA DE ESTADO DO DESENVOLVIMENTO RURAL E DA AGRICULTURA FAMILIAR
(SEDRAF)

Cicero Figueiredo Nascimento
Instituto de Assistência Técnica e Extensão Rural - EMATER-RN

Francisco Agnaldo de Oliveira Fernandes
SINDICATO DOS TRABALHADORES E TRABALHADPRAS RURAIS DE APODI

Risoneide Lima Bezerra
DIACONIA



Reginaldo Câmara da Costa
COOPAPI

Antonia Gilvana Mota Sousa
Fórum da Agricultura Familiar de Apodi – Representando as associações em anexo

Marcello Bernardo Pereira Gomes
Associação Comercial e Empresarial de Apodi-RN (ACEMA)

Zacarias Targino
Fundação Amigos do Lajedo de Soledade (FALS)

Francisca Eliane de Lima
UNICAFES



ANEXO: ASSOCIATIONS REPRESENTED BY THE APODI FAMILY AGRICULTURE FORUM

- ASSOCIAÇÃO COMUNITÁRIA DO SÍTIO BARRA
- ASSOCIAÇÃO COMUNITÁRIA DO SÍTIO TRAPIÁ
- ASSOCIAÇÃO COMUNITÁRIA DO SÍTIO SANTA CRUZ II
- ASSOCIAÇÃO COMUNITÁRIA DO SÍTIO PONTA II E BARRA II
- ASSOCIAÇÃO COMUNITÁRIA DE ÁGUA FRIA
- ASSOCIAÇÃO COMUNITÁRIA DE MELANCIAS
- ASSOCIAÇÃO COMUNITÁRIA DO SÍTIO ARCÃO
- ASSOCIAÇÃO COMUNITÁRIA DO SÍTIO CARNAÚBA SECA
- ASSOCIAÇÃO COMUNITÁRIA DO SÍTIO SÃO FRANCISCO
- ASSOCIAÇÃO COMUNITÁRIA DOS SÍTIO LAGOA RASA
- ASSOCIAÇÃO DO ASSENTAMENTO MILAGRE
- ASSOCIAÇÃO COMUNITÁRIA DO SÍTIO CÓRREGO
- ASSOCIAÇÃO COMUNITÁRIA DO SÍTIO CARPINA
- ASSOCIAÇÃO COMUNITÁRIA DO SÍTIO BAMBURRAL
- ASSOCIAÇÃO COMUNITÁRIA DO SÍTIO QUEIMADAS
- ASSOCIAÇÃO COMUNITÁRIA DO SÍTIO BOA ESPERANÇA
- ASSOCIAÇÃO DO ASSENTAMENTO AURORA DA SERRA
- ASSOCIAÇÃO DO ASSENTAMENTO SÍTIO DO GÓIS
- ASSOCIAÇÃO DO ASSENTAMENTO CAÍÇARA



- ASSOCIAÇÃO AGROVILA PALMARES
- ASSOCIAÇÃO DOS MORADORES DOS GROSSOS APODI
- ASSOCIAÇÃO DOS MORADORES DO SÍTIO LAGOA DO CLEMENTINO.
- ASSOCIAÇÃO COMUNITÁRIA DE SANTA ROSA I
- ASSOCIAÇÃO COMUNITÁRIA DE SANTA ROSA II