

JURUENA VALLEY

2 MUNICIPALITIES: JURUENA AND COTRIGUAÇU

MATO GROSSO - BRAZIL



MULTI-STAKEHOLDER COMPACT

Commitment signed in 2018, involving producers, companies, government and civil society with sustainable development goals for the landscape in the long term, with targets for Production, Conservation and Inclusion

OPPORTUNITIES



Sustainable agrocommodities production



Connecting the territory's production to the global markets



Co-financing of different productive activities: PPA and legal reserve recovery



Financing Lines



Support to family farming programs



Driving best practices to reduce GHGs

WOOD

3.8 K ha forest management In Mato Grosso

CATTLE

618 K head

MAIN COMMODITIES



WOOD

CATTLE



Strong presence of Family Farming and agri-extractivism activities.



Main products: chestnut, cocoa, coffee and milk

Protected Areas

+400 K ha



SourceUp®

Platform to connect producers and buyers

PRODUCTS, MARKETS AND INVESTORS

Beef



Dairy Products

Cocoa



Wood



Coffee



TOTAL AREA OF THE MUNICIPALITY (in K ha)

+942 Cotriguaçu

+277 Juruena

INTENDED FOR CULTIVATION (in K ha)

+202 Cotriguaçu

+112 Juruena

NATIVE VEGETATION PRESERVED

Transition between Cerrado and Amazon (in K ha)

+726 Cotriguaçu

+159 Juruena



GOVERNANCE AND PUBLIC-PRIVATE INVESTMENTS