

# BALSAS REGION

MARANHÃO - BRAZIL (12 municipalities)



## MULTI-STAKEHOLDER COMPACT



Commitment signed in 2020, involving growers, companies, government and civil society for the sustainable development of the territory in the long term, with targets for Production, Conservation and Inclusion

### SOYBEAN/COTTON

**705.5k**  
tons per year

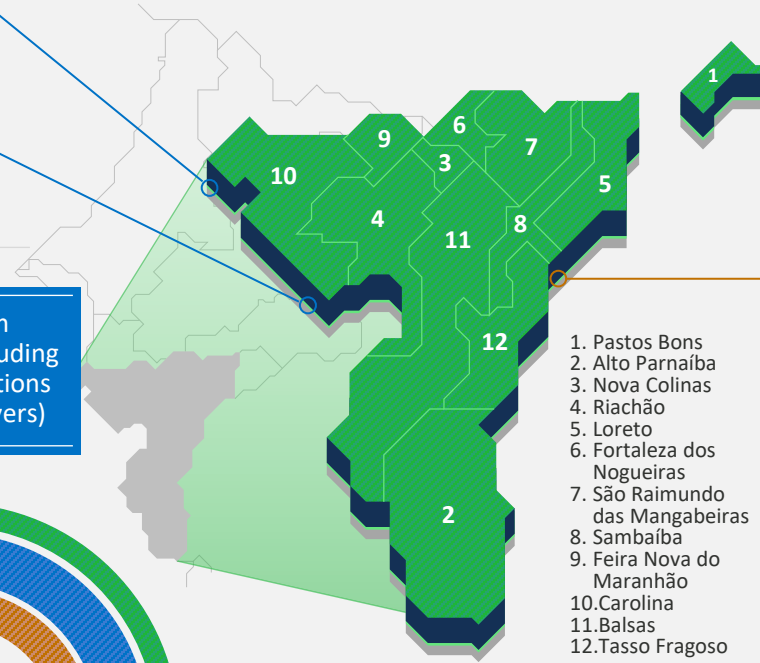
**3.2%**  
of the national total

### MAIN COMMODITIES



SOYBEANS

COTTON



Strong tourism potential, including natural attractions (waterfalls, rivers)



Production of fruit and vegetables by family agriculture, with the presence of local associations and cooperatives

### TOTAL AREA OF THE REGION

**+5.3**  
K ha

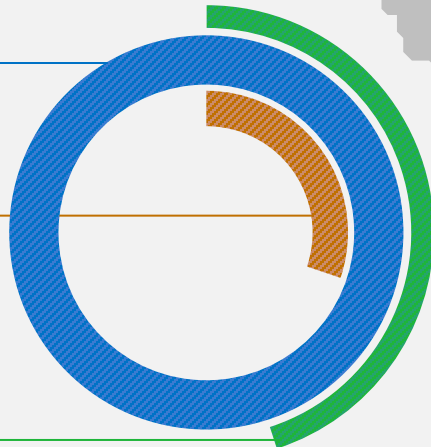
### INTENDED FOR CULTIVATION

**+1.6**  
K ha

### NATIVE VEGETATION PRESERVED

Cerrado region

**+2.2**  
K ha



## OPPORTUNITIES



Sustainable agrocommodities production



Carbon credits



Connecting the territory's production to the global markets



Create and support financing lines



Support to programs for the inclusion of women and traditional communities



Support for the development and enhancement of ecological tourism



Co-financing of different activities: RTRS soybean, and legal reserve recovery



SourceUp®

Platform to connect producers and buyers

## SOME COMPANIES AND ORGANIZATIONS THAT HAVE SIGNED THE COMPACT



## GOVERNANCE AND PUBLIC-PRIVATE INVESTMENTS